



StyleGuide

MasterLogo



Primary Colors



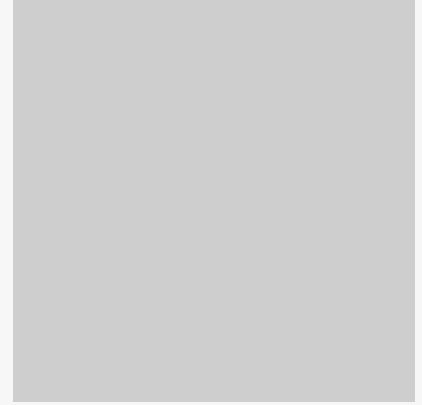
Burnt Orange

#F47931
RGB 244 121 49
CMYK 0 0.50 0.80 0.04



Cerulean

#00679C
RGB 0 103 156
CMYK 1 0.34 0 0.39



Very Light Grey

#CECECE
RGB 206 206 206
CMYK 0 0 0 0.19

Color Palette



#414042
RGB 65 64 66
CMYK 0.02 0.03 0 0.74



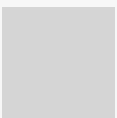
#606060
RGB 96 96 96
CMYK 0 0 0 0.62



#7A7A7A
RGB 122 122 122
CMYK 0 0 0 0.52



#A3A3A3
RGB 163 163 163
CMYK 0 0 0 0.36



#D6D6D6
RGB 214 214 214
CMYK 0 0 0 0.16



#719A9E
R113 G154 B158
C59 M28 Y35 K1



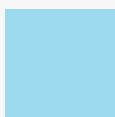
#41B7E1
RGB 65 183 225
CMYK 0.71 0.19 0 0.12



#67C5E7
RGB 103 197 231
CMYK 0.55 0.15 0 0.09



#85D1EC
RGB 133 209 236
CMYK 0.44 0.11 0 0.07



#9DDAF0
RGB 157 218 240
CMYK 0.35 0.09 0 0.06



#63913E
RGB 99 145 62
CMYK 0.32 0 0.57 0.43



#82A765
RGB 130 167 101
CMYK 0.22 0 0.40 0.35



#9BB984
RGB 155 185 132
CMYK 0.16 0 0.29 0.27



#AFC79D
RGB 175 199 157
CMYK 0.12 0 0.21 0.22



#BFD2B1
RGB 191 210 177
CMYK 0.09 0 0.16 0.18

Primary Typeface

“The quick onyx goblin jumps over the lazy dwarf”

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv
Ww Xx Yy Zz 0 1 2 3 4 5 6 7 8 9 (@ & \$ * : ; ! ?)

Open Sans (Google Font)

“The quick onyx goblin jumps over the lazy dwarf”

*Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz 0 1 2 3 4 5 6 7 8 9 (@ & \$ * : ; ! ?)*

Open Sans Italic (Google Font)

“The quick onyx goblin jumps over the lazy dwarf”

**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss
Tt Uu Vv Ww Xx Yy Zz 0 1 2 3 4 5 6 7 8 9 (@ & \$ * : ; ! ?)**

Open Sans Semibold (Google Font)

Secondary Typeface

“The quick onyx goblin jumps over the lazy dwarf”

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv
Ww Xx Yy Zz 0 1 2 3 4 5 6 7 8 9 (@ & \$ * : ; ! ?)

Gentium Book Basic (Google Font)