

6th **world
ne
health
CONGRESS**

EDINBURGH SCOTLAND
14-18 JUNE 2020

PARTNERSHIP
OPPORTUNITIES
PROSPECTUS



A JOINT INITIATIVE BY



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After the successful One Health Congress held in June 2018 in Saskatoon, Canada, the One Health Platform now has the pleasure of inviting you to the 6TH WORLD ONE HEALTH CONGRESS, which will take place from 14 to 18 June 2020 in Edinburgh.

As befits this growing and leading gathering of One Health researchers, policymakers, representatives of international institutions, commercial partners and postgrads, the sixth edition in the series of One Health Congresses will kick off even before it formally starts on 15 June, with a series of side events planned by different One Health organizations on 14 June.

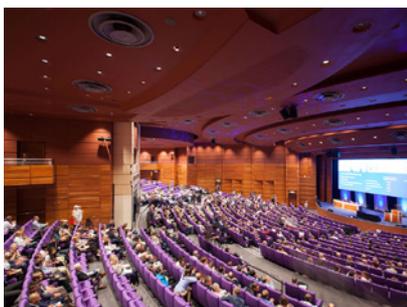
The actual congress will then see three days of intense programme, including parallel tracks on 'One Health science', on 'Antimicrobial agents and resistance' and on 'Science Policy Interface'. The congress specifically aims at connecting the dots between One Health science and policy, special attention will therefore go to public health security and the discussion about how international public health action can build a safer future for humans, animals and the environment.

Together with our co-organizer, the University of Edinburgh, we would like to invite you to attend and support the Sixth World One Health Congress in Edinburgh. Hosted at the International Conference Centre Edinburgh (EICC), the congress will provide the opportunity to discover Scotland's capital, one of the most beautiful cities in Europe – also called "Auld Reekie", Edina, Athens of the North and Britain's Other Eye by Scottish people.

THE CONGRESS

WOHC 2020 The venue

Located in the heart of Scotland's beautiful and vibrant capital city, the Edinburgh International Conference Centre (EICC) is a magnificent multi-purpose venue. It is situated at the west end of the city from where the majority of attractions, hotels and venues can be reached on foot in under 15 minutes. The impressive purpose-built facilities include a series of adaptable auditoria, spacious reception areas and flexible suites, all including very high standard technology.



Host city Edinburgh

Edinburgh, Scotland's capital city, seamlessly blends old and new and provides delegates with a very accessible destination. From the historic Royal Mile, Edinburgh Castle and Palace of Holyroodhouse (the Queen's official residence in Scotland) to the bustling Festivals, city attractions, boutique shops and restaurants located throughout the city and beyond. Edinburgh truly has something to offer even the most discerning of visitors.

The city is renowned for inspiration and innovation. For centuries it has nurtured some of the greatest minds in medicine, philosophy, economics, finance, literature, law, engineering and architecture.

No matter where the delegates come from, Edinburgh is easily accessible. The international airport, Scotland's busiest, serves over 120 destinations worldwide. Rail links run all over the UK, with more than 20 daily trains running between Edinburgh and London taking just over four hours. Edinburgh is also easily accessed by car from Scotland's motorway network.

Transport in the city itself is simple: buses, trams and taxis are in plentiful supply. Once in the city centre the majority of attractions, hotels and venues can be reached on foot in under 15 minutes.

Host country Scotland

Scotland (Scots Gaelic: Alba) is a nation in north-western Europe, the second-largest of the constituent nations of the United Kingdom. It has a sixty mile (96km) land border with England to the south, and is separated from Northern Ireland by the North Channel of the Irish Sea. The capital is Edinburgh and the largest city is Glasgow.

Scotland is surrounded by the bracing waters of the North Sea to the east, and the North Atlantic Ocean to the west and north. There are over 700 islands, mostly in groups to the west (the Inner Hebrides and Outer Hebrides) and north (Orkney Islands and Shetland Islands).

Scotland is a beautiful country well known for its dramatic scenery of mountains and valleys, rolling hills, green fields and forests, and rugged coastline. While everyone knows the Highlands for this, Scotland is beautiful in the Lowlands, islands and the flat lands of the North-East as well.

Plan your trip via this link: tripplanner.visitscotland.com



OUR OFFER

THE CONGRESS WILL HAVE SEVERAL OBJECTIVES:

- ↘ Bring together all stakeholders working in the One Health arena to discuss major One Health challenges

- ↘ Provide a venue for stakeholders to share research data, policy developments and create space for side meetings that advance the One Health agenda

- ↘ Connect the dots between One Health science and public health security policy

- ↘ Establish and solidify a one health “sharing of good practices”, guiding principles and continue to work on the One Health White Paper

- ↘ Through an open call for abstracts, highlight work from scientists and key opinion leaders in One Health around the world and bring evidence-based research and policy developments to the community

- ↘ Provide an opportunity to at least 100 Fellows to get involved in the Congress

- ↘ Provide an opportunity to students to present their research and participate in the Congress

The White Paper

The Congress themes address the topics of the White Paper that was developed during the 5th International One Health Congress, June 2018, Saskatoon, Canada. Additional topics are included in the 6th WOHC20 edition.



CURRENT TOPICS (WORK IN PROGRESS)

Addressing zoonotic diseases at the animal-human-ecosystem interface: prioritization of the threats / research agenda

Risk assessment, preparedness and control programmes

Combatting zoonotic diseases at the source / towards eradication concepts

Zoonoses and their potential impact as mass destruction bio weapons

Disaster Risk Reduction

Strengthening Public Health Security

Reducing AMR - challenges where policy meets science

Vaccination as a tool in AMR

Neglected Zoonotic Diseases in Resource Poor countries and Marginalized communities

Vaccines and control of vaccine preventable diseases: where are the gaps and what is on the horizon?

Challenges in vaccine development

Lifelong vaccination

Communication strategies and public engagement

Funding policies and funding opportunities for One Health

Food safety

Ecohealth

Social sciences

CONGRESS PROGRAMME TRACKS

#onehealth #AMR #SPI #vaccination #NZD #NTD #ecohealth
#foodsafety #socialsciences #publichealthsecurity #zoonoses

THE 6TH WORLD ONE HEALTH CONGRESS WILL HAVE THREE MAIN PROGRAMME TRACKS:



2 PARALLEL PROGRAMME TRACKS

Following the 5 successful editions of the One Health Congress, the One Health Platform and the University of Edinburgh will capitalize on the growing interest and belief in an integrated approach to solving global health threats. Global disease events, like the outbreaks of Ebola and Nipah virus, have underpinned the increasing impact of zoonotic diseases on human and animal health. It has also become clear that changes in the environment, like population growth and climate change, impact heavily on animal and human health. The 6th WOHC will evaluate the most imminent potential hazards from various perspectives. Urgent issues like food safety, water security and integrity of the environment will be high on the Congress agenda. World experts will include the social and cultural determinants of One Health.

KEYWORDS:

#surveillance
#early detection
#social sciences
#pathogenesis
#drivers #emerging diseases #vaccines
#ecohealth #discovery
#diagnostics
#intervention
#strategies



2 PARALLEL PROGRAMME TRACKS

Antimicrobial resistance had emerged as a health issue in the last decades, but only in the last couple of years has there been an understanding that we are facing a post-antibiotic era, in which common infections and minor injuries, which have been treatable for decades, can once again kill. Misuse and overuse of antibiotics in both humans and agriculture are the basis of the emergence of AMR. Whilst raising awareness of AMR is an important issue, new antibiotics need to be developed. World experts will elaborate on the use of antibiotics and the surge of AMR in food animals and humans, and scan the horizon for new antibiotics and antivirals in a true One Health spirit.

KEYWORDS:

#AMR #environmental impact #genomic epidemiology #real life applications
#whole genome sequencing
#surveillance #novel strategies #alternative approaches #rapid diagnostics



1 PARALLEL PROGRAMME TRACK

The Science Policy Interface reflects our strong belief in the need for a dialogue between the scientific and policy-making communities. Interaction and exchange are necessary to ensure the effective role of science in public policy making and to enhance the accessibility of scientific knowledge for policy makers. It is of utmost importance that international institutions and government agencies, NGO's and other organisations share their scientific and /or policy knowledge, practise and expertise in the One Health arena. This programme track brings science and policy together, knowledge and expertise are shared in order to stir the debate about solutions for major One Health issues. Special attention will go to public health security and the discussion about how international public health action can build a safer future for humanity.

KEYWORDS:

#impact #policy makers
#onehealthcrises
#animal-human-ecosystem interface
#challenges #public health security
#disasterrisk reduction
#making one health operational #social sciences #funding policies

SPONSORSHIP OVERVIEW

THE ORGANISING COMMITTEE OF THE 6TH WORLD ONE HEALTH CONGRESS CAN BUILD ON A SUCCESSFUL SERIES OF PAST INTERNATIONAL ONE HEALTH CONGRESSES.



1st International One Health Congress
February 14-16, 2011
Melbourne, Australia



2nd INTERNATIONAL ONE HEALTH CONGRESS
CROSS-SECTORAL SOLUTIONS
Bangkok, Thailand



3rd INTERNATIONAL ONE HEALTH CONGRESS
15-18 MARCH 2015
AMSTERDAM



One Health EcoHealth 2016
4-7 December 2016
Melbourne



THE 5th INTERNATIONAL
one health CONGRESS
Canada
SASKATOON 22-25 June
2018

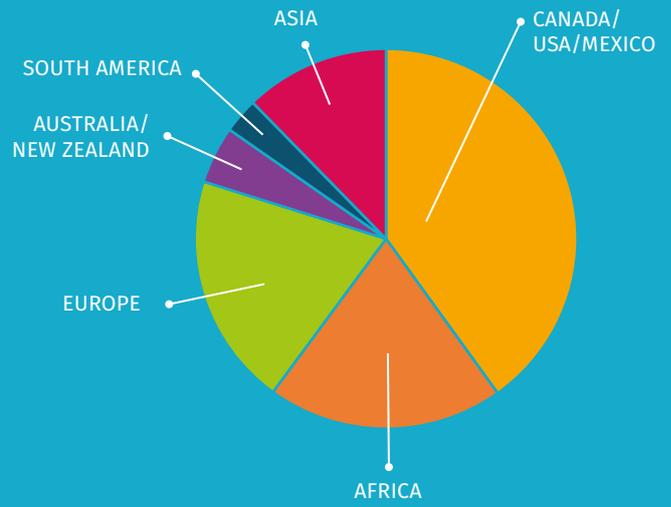
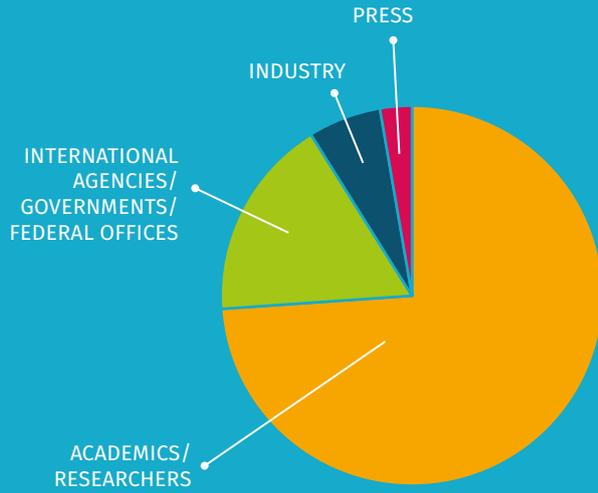
The 5th International One Health Congress saw the first implementation of the new congress concept, with separate programme tracks dedicated to One Health Science, antimicrobial resistance and One Health policy. Today, the One Health Platform and the University of Edinburgh are ready to welcoming approx. 1.500 participants to Scotland. At least 100 places will be reserved for participants from low income countries. All major international organisations, research groups, governments and scientific groups will join us and some of them will organize their own side event the day prior to the official opening of the Congress. So while the 6th World One Health Congress officially runs from 15 to 18 June 2020, congress participants will be welcomed in Edinburgh on the 14th already.

We invite our partners and funders to actively participate in the 6th WOHC's programme. Only by addressing the concerns and topics of all our partners can we turn the Congress into a successful, game-changing event. Early confirmation of participation will allow your organisation to partner up with us and assist us in shaping the programme.

Early participation will also yield a high level of visibility. Our promotional campaign will kick off in December 2018, building on our mailing list that comprises of 15,000 unique addresses of members of the One Health community, on the network of the University of Edinburgh (our co-organiser) and the networks of our coalition partners (see last page). Media partnerships with scientific publishers will enhance the congress's visibility in the academic arena. Special attention will go to advertising the congress in One Health Outlook, the One Health Platform's official journal, published by BioMed Central (part of Springer Nature). Complimentary campaigns will be launched via Social Media.

- Partner with us to promote your name, brand, goals and ambitions - before, during and after the Congress.
- Involvement in the Congress will highlight your organization's sustained commitment to the One Health concept and to making the world a safer and healthier place.
- The EICC is one of Europe's most renowned conference venues. Together with the City of Edinburgh and its convention bureau, the EICC will promote the congress and use its press channels to announce the event.
- The One Health Platform and the University of Edinburgh will develop a highly professional press strategy to ensure maximal press engagement, before and during the Congress.
- The Congress provides excellent opportunities to network and get (more) acquainted with the fast growing One Health community. Your delegates will be able to engage in formal and informal interactions with scientists, government representatives and One Health leaders from all over the globe.
- Your contribution will help us organizing and promoting the event and will contribute to covering the overall costs of the congress.

5TH IOHC 2018 IN A NUTSHELL



PROGRAMME AT A GLANCE

Sunday 14 June 2020	
	<p>SIDE MEETINGS</p> <p>14 June 2020 is registration day. Several organisations will be organising side events on this day, either open to all delegates or accessible on invitation only.</p> <p>MORE INFORMATION ABOUT THE ORGANIZATION OF SIDE EVENTS IS AVAILABLE ON THE NEXT PAGE!</p>
Monday 15 June 2020	
13:15 - 14:45	SPS SPECIAL PLENARY SESSION
15:00 - 16:30	SPS SPECIAL PLENARY SESSION
16:45 - 18:15	SPS SPECIAL PLENARY SESSION
18:30 - 20:00	OPENING CEREMONY
20:00 - 22:00	Welcome reception
Tuesday 16 June 2020	
7:30 - 9:00	SPS SPECIAL PLENARY SESSION
9:15 - 10:15	KEYNOTE LECTURES
10:15 - 10:45	Coffee break
10:45 - 12:30	PARALLEL SESSIONS
	OHS OHS AMR AMR SPI
12:30 - 14:00	SPS SPECIAL PLENARY SESSION
14:00 - 15:45	Parallel sessions
	OHS OHS AMR AMR SPI
15:45 - 16:15	Coffee break
16:15 - 18:00	PARALLEL SESSIONS
	OHS OHS AMR AMR SPI
18:00 - 19:30	SPS SPECIAL PLENARY SESSION
20:00 - 23:00	Networking Congress Dinner

Wednesday 17 June 2020	
7:30 - 9:00	SPS SPECIAL PLENARY SESSION
9:15 - 10:15	KEYNOTE LECTURES
10:15 - 10:45	Coffee break
10:45 - 12:30	PARALLEL SESSIONS
	OHS OHS AMR AMR SPI
12:30 - 14:00	SPS SPECIAL PLENARY SESSION
14:00 - 15:45	PARALLEL SESSIONS
	OHS OHS AMR AMR SPI
15:45 - 16:15	Coffee break
16:15 - 18:00	PARALLEL SESSIONS
	OHS OHS AMR AMR SPI
18:00 - 19:30	SPS SPECIAL PLENARY SESSION
19:30 - 21:00	Poster networking session
Thursday 18 June 2020	
7:30 - 9:00	SPS SPECIAL PLENARY SESSION
9:00 - 10:00	KEYNOTE LECTURES - YOUNG ONE HEALTH session
10:00 - 10:30	Coffee break
10:30 - 12:15	PARALLEL SESSIONS
	OHS OHS AMR AMR SPI
12:15 - 13:45	Late Breakers And Closing Ceremony
13:45 - 14:30	Lunch

PARALLEL PROGRAMME TRACKS:



PARTNERSHIP OPPORTUNITIES

SIDE MEETINGS @ 14 JUNE 2020/REGISTRATION DAY

MULTIPLE

THE 6TH WORLD ONE HEALTH CONGRESS WILL BE THE WORLD'S PREMIER ONE HEALTH CONGRESS IN 2020 AND HAS A SPECIAL OFFER FOR SIDE MEETINGS FOR NON-COMMERCIAL ORGANIZATIONS AND THEIR REGISTERED CONGRESS DELEGATES.

The actual 6th World One Health Congress is taking place from 15-18 June 2020 in Edinburgh, Scotland, UK. Side meetings can be planned on 14 June 2020 in the run-up to the Congress for an audience ranging from a minimum of 50 to up to 220 registered congress delegates. We have 8 conference halls available in various sizes.

THIS SPECIAL SIDE MEETINGS OFFER INCLUDES:

- Reduced registration fee depending on number of participants
- 1 Conference room rental on June 14 for full or half day
- Complimentary basic AV in the room – multimedia projector, screen and flipchart & pens
- 1 chef's choice coffee break and lunch for participating registered congress delegates
- Early Congress registration for registered participants on spot (badges and Congress materials), avoiding queues on official registration days
- Advice on accommodation, logistics and visa support from Congress organisers

TERMS & CONDITIONS

- Side meetings can only be organized by non-commercial organizations for their delegates registered for the congress.
- An invoice for bulk registration for the congress will be sent after confirmation of the side meeting and needs to be paid within one month after confirmation.
- Side meetings need to be booked before April 1st 2020.
- This offer is available on "first come, first served" principle.
- Names of actual congress delegates must be given to the WOHC no later than 25 May 2020.
- All additional catering, equipment and other services need to be ordered and paid separately.
- It is not possible to decrease the number of participants after the agreement is signed. However, names of participants can be replaced up to 7 days before the start date of the 6th World One Health Congress.



OPPORTUNITIES AT A GLANCE

	AVAILABILITY	INVESTMENT
PARTNERSHIPS		
 Congress partner	exclusive opportunity	105.000 Euro
 Platinum	limited	85.000 Euro
 Gold	limited	55.000 Euro
 Silver	multiple	25.000 Euro
LEGACY SPONSORSHIPS AND SUPPORT TO THE SCIENTIFIC PROGRAMME		
	multiple	unrestricted grant
UNIVERSITY LOUNGE / INSTITUTIONAL PARTNER		
	limited	10 pax registrations
PROGRAMME SPONSORSHIPS		
 Special Plenary Session (SPS)	limited	45.000 Euro
 OHS session (105 minutes)	limited	5.000 Euro
 AMR session (105 minutes)	limited	5.000 Euro
 SPI session (105 minutes)	limited	5.000 Euro
 Plenary keynote session Sponsorship (60 minutes)	limited	15.000 Euro
 Plenary keynote Sponsorship (20 minutes)	limited	5.000 Euro
DELEGATE SERVICES AND COMMUNICATIONS		
 Lanyards	exclusive	17.500 Euro
 Congress bags	exclusive	19.500 Euro
 Congress app	exclusive	25.000 Euro
 Congress programme book	limited	2.500 – 9.500 Euro
 Abstract book USB card	exclusive	19.500 Euro
 Delegate bag insert	multiple	4.500 Euro
 OHP Communicator	exclusive	9.500 Euro (1) 14.500 Euro (2)
 Twitter Wall	exclusive	14.500 Euro
SOCIAL EVENTS		
 Welcome Reception	exclusive	14.500 Euro
 Networking Dinner	exclusive	25.000 Euro
 Catering breaks	limited	3.500 Euro (1)
 Catering lunches	limited	5.000 Euro (1)
 Poster networking session	exclusive	15.000 Euro
EXHIBITION AND HOSPITALITY		
 9m ² booth	limited	14.000 Euro
 18 m ² booth	limited	30.000 Euro
 Table top display	limited	4.500 Euro
 Not for profit table display	limited	2.000 Euro
 Hospitality suite	limited	35.000 Euro
FELLOWSHIP FUND		
	multiple	3.450 Euro /fellow

PARTNERSHIPS

DISCOVER OUR 4 PARTNERSHIP FORMULAS TO SUPPORT THE 6TH WORLD ONE HEALTH CONGRESS:

○ CONGRESS PARTNER	
EXCLUSIVE	105.000 Euro

BENEFITS:

- Keynote panel presentation
- Opportunity to participate in the Programme Committee
- 200 words corporate description on the Congress website
- Recognition on the Congress website’s supporters page – first listed as Congress partner
- Recognition in the Congress programme book’s supporters page – first listed as Congress partner
- Recognition on the general Congress opening and closing slides – first listed as Congress partner
- Inclusion of logo in all promotional efforts prior to the Congress – first listed as Congress partner
- Logo on separate slide between all sessions
- Logo on signage at the venue
- Exhibition booth (max 18 sqm) in a prime location
- 10 complimentary registrations
- 2 exhibitors registrations
- 2 inserts in Congress bags (content to be approved by the Organising Committee)
- 1 hospitality suite in Congress center
- Delegates list pre and post Congress (subject to privacy status selected by delegates)

● PLATINUM	
LIMITED	85.000 Euro

BENEFITS:

- 100 words corporate description on the Congress website
- Recognition on the Congress website’s supporters page
- Recognition in the Congress programme book’s supporters page
- Recognition on the general Congress opening and closing slides
- Inclusion of logo in all promotional efforts prior to the Congress
- Logo on separate slide between all sessions
- Logo on sponsor signage at the venue
- Exhibition space (max 18 sqm) in a prime location
- Hospitality suite
- 6 complimentary registrations
- 2 exhibitors registrations
- 1 insert in Congress bags (content to be approved by the Organising Committee)
- Delegates list pre and post Congress (subject to privacy status selected by delegates)

● GOLD	
LIMITED	55.000 Euro

BENEFITS:

- 50 words corporate description on the Congress website
- Recognition on the Congress website’s supporters page
- Recognition in the Congress programme book’s supporters page
- Recognition on the general Congress opening and closing slides inclusion of logo in all promotional efforts prior to the Congress
- Logo on separate slide between all sessions
- Logo on sponsor signage at the venue
- Exhibition booth (max 18 sqm) in a prime location
- 6 complimentary registrations
- 2 exhibitors registrations
- 1 insert in Congress bags (content to be approved by the Organising Committee)
- Delegates list pre and post Congress (subject to privacy status selected by delegates)

● SILVER	
MULTIPLE	25.000 Euro

BENEFITS:

- Recognition on the Congress website’s supporters page
- Recognition in the Congress programme book’s supporters page
- Recognition on the general Congress opening and closing slides inclusion of logo in all promotional efforts prior to the Congress
- Logo on separate slide between all sessions
- Logo on sponsor signage at the venue
- Exhibition booth (9 sqm) in a prime location
- 2 complimentary registrations
- 1 exhibitors registration
- Delegates list pre and post Congress (subject to privacy status selected by delegates)

LEGACY SPONSORSHIPS AND SUPPORT TO THE SCIENTIFIC PROGRAMME

MULTIPLE as of 20.000 Euro

General support to the Organising Committee’s objective to give the floor to the most renowned scientists and to ensure the active involvement of participants and lecturers from low and middle income countries. Special attention will go to the active participation of One Health stakeholders from Africa, in the aim to reinforce the increasing number of excellent One Health activities on the continent. Support to the scientific programmes is essential to make the Congress happen.

The 6th WOHC will continue to work on the One Health White Paper, the global agenda on One Health and the One Health Platform’s policy guidance document with lasting impact and targeted actions. Legacy sponsorships play an essential role in ensuring the overall impact of the series of the World One Health Congresses by committing funds for long-term work in areas, actions and programmes crucial to the One Health arena. Legacy sponsorships are aligned with theme priorities.

BENEFITS:

- Recognition on the Congress website’s supporters page
- Recognition in the Congress programme book’s supporters page
- Recognition on the general Congress opening and closing slides
- Inclusion of logo in all promotional efforts prior to the Congress
- 2 complimentary registrations

UNIVERSITY LOUNGE PARTNERSHIP

MULTIPLE 10 pax registrations

Participate in the University Lounge of the 6th World One Health Congress and demonstrate your academic institution’s dedication to One Health, engage with other leading universities and share information on courses, post-doc positions and consortia. Join the Congress’ Institutional Partners Group.

The University Lounge is a separate exhibition, centrally located on the Congress floor, and is open to universities from all over the globe. The Lounge is specifically designed for academic institutes to showcase their One Health research and to discuss pathways to implement the lessons learned from the Congress.

Participants in the University Lounge are formal institutional partners.

To secure their space in the University Lounge, academic institutions need to register and pay for a minimum of 10 delegates. No separate supporter’s fees will be charged.

BENEFITS:

- A tabletop stand and room for a pull out banner (specifications on request) - banner is to be brought by the University
- Recognition in the Congress programme book
- Recognition on the Congress website

PROGRAMME SPONSORSHIPS



SPECIAL PLENARY SESSION	
10 SESSIONS	45.000 Euro

Opportunity to hold a 90 minutes session outside the core conference hours. The Special Plenary Session can be held as a breakfast or a lunch or evening symposium. Three slots are reserved for Special Plenary Sessions prior to the opening of the Congress.

BENEFITS:

- Room hire and standard audio visual equipment will be included (any additional audio visual requirements, speaker costs (including registration, travel, accommodation and food and beverage) will be at the expense of your organisation)
- Content including title, speaker details and a brief synopsis of your proposed workshop is to be sent to the Conference Organising Committee for approval

- The SPS will be an integral part of the Congress programme and thus announced as such.
- SPS can be co-organised by the 6th WOHC on request – depending on the chosen topic
- Recognition on the Congress website’s supporters page
- Recognition in the Congress programme book’s supporters page
- Recognition on the general Congress opening and closing slides
- Inclusion of logo in all promotional efforts prior to the Congress
- 2 complimentary registrations

SUPPORT OUR SCIENTIFIC SESSIONS:



	ONE HEALTH SCIENCE SESSION	ANTIMICROBIAL RESISTANCE SESSION	SCIENCE POLICY INTERFACE SESSION	PLENARY KEYNOTE SESSION	PLENARY KEYNOTE LECTURES
	5.000 Euro	5.000 Euro	5.000 Euro	15.000 Euro	5.000 Euro
Availability	14 SESSIONS	14 SESSIONS	7 SESSIONS	3 SESSIONS	6 KEYNOTE LECTURES
Organisation’s logo displayed next to session in all programme materials prior to and during the Congress	✓	✓	✓	✓	✓
Organisation’s logo on the session room signage	✓	✓	✓	✓	✓
Organisation’s logo on the session slide at the end and at the start of the session	✓	✓	✓	✓	✓

DELEGATE SERVICES AND COMMUNICATIONS

● LANYARDS	
EXCLUSIVE	17.500 Euro

All Congress delegates attending the Congress will receive a personalized name badge attached to a lanyard. This opportunity offers a strong visual positioning and is limited to one sponsor. Concept and production of the lanyards will be determined by the Organising Committee of the 6th WOHC.

BENEFITS:

- Company logo printed on the delegate lanyards
- Recognition on the Congress website's supporters page
- Recognition in the Congress programme book's supporters page
- Recognition on the general Congress opening and closing slides
- Inclusion of logo in all promotional efforts prior to the Congress

● CONGRESS APP	
EXCLUSIVE	25.000 Euro

Attendees will have the ability to access a schedule of events, the programme, exhibitors listings, all general event information, speakers bio's and a map of the venue using their mobile devices. This opportunity is limited to one sponsor.

BENEFITS:

- Company logo on App opening pages
- Recognition on the Congress website's supporters page
- Recognition in the Congress programme book's supporters page
- Recognition on the general Congress opening and closing slides
- Inclusion of logo in all promotional efforts prior to the Congress

● CONGRESS BAGS	
EXCLUSIVE	19.500 Euro

All Congress delegates attending the Congress will receive a delegate bag at the registration desk. This opportunity is limited to one sponsor. The choice of size, colour, concept and production of the delegate bags are in the hands of the Organising Committee of the 6th WOHC.

BENEFITS:

- Company logo (size 2,5x8cm) displayed on delegate bag
- Recognition on the Congress website's supporters page
- Recognition in the Congress programme book's supporters page
- Recognition on the general Congress opening and closing slides
- Inclusion of logo in all promotional efforts prior to the Congress

● CONGRESS PROGRAMME BOOK	
BACK COVER AD (EXCLUSIVE)	9.500 Euro
INSIDE FRONT COVER (EXCLUSIVE)	7.500 Euro
INSIDE BACK COVER (EXCLUSIVE)	7.500 Euro
FULL PAGE (LIMITED)	5.000 Euro
HALF PAGE (LIMITED)	2.500 Euro

The programme book is an indispensable reference guide for all Congress delegates. Provided to each delegate at registration, the programme book contains colour-coded information regarding times and session halls for the various topics, with a map of the Congress centre. It also includes information about presented abstracts and practical arrangements. Colour advertisements can be included.

EXTRA BENEFIT:

- Recognition on the Congress website's supporters page.

DELEGATE SERVICES AND COMMUNICATIONS

ABSTRACT BOOK USB CARD

EXCLUSIVE	19.500 Euro
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All registered delegates will receive a copy of the Congress abstracts on a USB card. This opportunity is limited to one sponsor.

BENEFITS:

- Company logo prominently printed on USB card
- Recognition on the Congress website's supporters page
- Recognition in the Congress programme book's supporters page
- Recognition on the general Congress opening and closing slides
- Inclusion of logo in all promotional efforts prior to the Congress

DELEGATE BAG INSERT

MULTIPLE	4.500 Euro
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An insert (leaflet or giveaway) in the delegate bags will allow you to reach out to the Congress audience with appropriate news and information. The content of the insert needs to be approved by the 6th WOHC Organising Committee. The sponsor is responsible for the leaflet production cost or any other production cost.

OHP COMMUNICATOR

1 EDITION (EXCLUSIVE)	9.500 Euro
2 EDITIONS (EXCLUSIVE)	14.500 Euro

The One Health Platform Communicator is the Congress newspaper (4 pager). It reports on a limited number of pre-selected Congress sessions and will be published twice during the Congress. It will be printed and distributed to all delegates in the plenary room on 16 and 17 June in the morning. The One Health Platform Communicator will be edited and published by a dedicated team of Fellows and students. This opportunity is limited to one sponsor per edition.

BENEFITS:

- Half page colour advertisement in the One Health Communicator
- Recognition on the Congress website's supporters page
- Recognition in the Congress programme book's supporters page
- Recognition on the general Congress opening and closing slides

TWITTER WALL

EXCLUSIVE	14.500 Euro
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The 6th WOHC Organising Committee will launch the #WOHC20 hashtag on Twitter, as part of the promotional campaign and as a means of coordinating the Congress's exposure on Twitter. During the Congress, the #WOHC20 tweets will appear automatically and instantly on the Congress Twitter Wall, strategically located on several spots in the Congress Centre. This opportunity is limited to one sponsor.

BENEFITS:

- Company logo or message permanently displayed on Twitter Wall screen
- Recognition on the Congress website's supporters page
- Recognition in the Congress programme book's supporters page
- Recognition on the general Congress opening and closing slides

SOCIAL EVENTS PACKAGE

● WELCOME RECEPTION	
EXCLUSIVE	14.500 Euro
15 JUNE 2020 20:00H-23:00H	

The Welcome Reception is offered to all delegates right after the formal opening of the Congress on 15 June 2020 at 20:00h. The reception closes at 23.00h. It is a unique networking opportunity for the participants. Food and drinks are served all over the premises of the Edinburgh International Conference Centre. This opportunity is limited to one sponsor only.

BENEFITS:

- Company logo or message displayed on all signage tools during the reception
- Recognition on the Congress website’s supporters page
- Recognition in the Congress programme book’s supporters page
- Recognition on the general Congress opening and closing slides
- 10 complimentary Welcome reception invitations for non-Congress participants

● NETWORKING CONGRESS DINNER	
EXCLUSIVE	25.000 Euro
16 JUNE 2020 19:30H – 23:00H	

The Networking Congress Dinner takes the Congress delegates to a unique venue in the city centre. Accompanied by some drinks and good food, delegates have the chance to network and meet up with each other.

BENEFITS:

- Company logo or message displayed on all signage tools during the Networking Congress Dinner
- Secured VIP place to accommodate up to 30 guests
- Recognition on the Congress website’s supporters page
- Recognition in the Congress programme book’s supporters page
- Recognition on the general Congress opening and closing slides
- 10 complimentary Networking Congress Dinner invitations for non-Congress participants

● POSTER NETWORKING SESSION	
EXCLUSIVE	15.000 Euro
17 JUNE 2020 19:30H-21:00H	

All delegates are invited to the Poster session on 17 June 2020. Poster presenters will be asked to be present at their posters, while participants can stroll around and ask questions. Ideal opportunity to get some additional science (and policy) out of the Congress, accompanied by some good wine and snacks.

BENEFITS:

- Company logo or message displayed on all signage tools during the Poster Networking Session
- Recognition on the Congress website’s supporters page
- Recognition in the Congress programme book’s supporters page
- Recognition on the general Congress opening and closing slides
- Your logo next to the Poster Networking Session in all programme materials



SOCIAL EVENTS PACKAGE

CATERING BREAKS

LIMITED

3.500 Euro
(per coffee break)

The Congress includes 1 morning coffee break and 1 afternoon coffee break. In total 5 coffee breaks are available for sponsoring. This opportunity is offered to 1 sponsor / break. Upgrades of standard coffee breaks are available on request.

BENEFITS:

- Company logo or message displayed on all electronic signage tools during the break
- Announcement of coffee break supporter in all sessions prior to the coffee break (verbal and on slide)
- Your logo displayed next to the coffee break in all programme materials

CATERING LUNCHES

LIMITED

5.000 Euro
(per lunch)

The Congress includes 3 lunches. This opportunity is offered to 1 sponsor/lunch. Upgrades of standard lunches are available on request.

BENEFITS:

- Company logo or message displayed on all electronic signage tools during the lunch
- Company logo printed on lunch bag (after approval from the 6th WOHC Organising Committee)
- Announcement of lunch supporter in all sessions prior to the lunch break (verbal and on slide)
- Your logo displayed next to the lunch in all programme materials



EXHIBITION AND HOSPITALITY PACKAGE

EXHIBITION BOOTHS

LIMITED	
9M ² BOOTH	14.000 Euro
18M ² BOOTH	30.000 Euro

The exhibition area is strategically situated in the Edinburgh International Conference Centre, with the purpose of optimizing our exhibitors' exposure to the 4 day event's traffic. Coffee and lunch breaks are also held in the exhibition space to provide attendees with ample opportunity to visit the booths and network. The sponsor is responsible for production cost and set-up of the booth.

BENEFITS:	9M ²	18M ²
Recognition on the Congress website's supporters page	✓	✓
Recognition in the Congress programme book's supporters page	✓	✓
Recognition on the general Congress opening and closing slides	✓	✓
Inclusion of logo in all promotional efforts prior to the Congress	✓	✓
2 complimentary exhibitors badge	✓	✓
2 complimentary full registrations		✓

HOSPITALITY SUITE

LIMITED	35.000 Euro
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Supporters can hire a room at the Edinburgh International Conference Centre and use it to host their guests or meet with colleagues throughout the event. The hospitality suites are located strategically in the core of the Congress and will be in compliance with all relevant industry codes. Basic furniture and AV is included. Supporters will have the option to order catering (and any other services) at an additional cost.

BENEFITS:

- Recognition on the Congress website's supporters page
- Recognition in the Congress programme book's supporters page
- Recognition on the general Congress opening and closing slides
- Inclusion of logo in all promotional efforts prior to the Congress
- 2 complimentary exhibitors badges
- 2 complimentary full registrations

TABLE TOP DISPLAY

LIMITED	
GENERAL	4.500 Euro
NOT FOR PROFIT	2.000 Euro

To facilitate full participation from all organisations we will provide a limited opportunity of table top displays. The sponsor is responsible for production cost and set-up of the display

BENEFITS:

- One table top
- One complimentary full registration

Displayed materials pending approval from the organisers.



FELLOWSHIP FUND



NEW OFFER!

 MULTIPLE

3.450 Eur per fellow

THE WORLD ONE HEALTH CONGRESS ACTIVELY ENCOURAGES THE CAREERS OF PROMISING RESEARCHERS.

The One Health Platform therefore established a **One Health Fellowship Fund** to provide fellowships to young scientists, with special attention for promising scientists from resource- challenged countries. Intercontinental partnerships with One Health leaders in Africa and Asia, combined with the involvement of underserved communities and international associations like WHO, FAO, World Veterinary Association, World Medical Association, EcoHealth Alliance and CDC, will guarantee capacity building at the meeting and far beyond. In this way, the World One Health Congress will provide young One Health advocates with a unique opportunity to interact with world experts, gain further insights into their fields of interest and get inspired with new ideas and possibilities.

TERMS & CONDITIONS

- The call is open to participants from all over the globe. To be eligible, however, applicants must be senior PhD students (expected to complete their dissertations within a year of the Congress) or must hold a PhD or a clinical qualification for no longer than 3 years at the time of the application.
- Special considerations (e.g. maternity/paternity leave) will be taken into account. Fellows must complete the online registration procedure, submit a proof of status (on institution's letterhead from a faculty member or Department Head) and a research abstract (either as an author or a co- author).
- Their research must be in line with the Congress programme themes.
- All applications will be judged by an International Evaluation Committee of One Health experts.
- **Funders are invited to be part of the International Evaluation Committee**
- The World One Health Congress organizers seek resources from potential funders. Since fellows will be considered full participants, many of them with a special role in the Congress programme, we request funding of 3.450 Euro per fellow
- This amount will cover the registration fee, accommodation for the duration of the conference, and travel (economy class - booked by the Congress organizers) to and from the Congress venue.
- All promising scientists supported by the One Health Fellowship Fund will also receive an invitation to attend the One Health Fellows Evening, an informal network opportunity.
- Obtaining visa for fellows in a timely fashion is challenging, particularly for fellows coming from resource-challenged regions. To cope with this challenge, the Organizing Committee will consult with the competent government agency of the hosting country to discuss the most appropriate visa application trajectory.
- The Congress Organizing Committee, however, will not actively assist fellows in the visa process except for providing official invitation letters.
- For budgetary reasons, travel will not be booked unless a valid visa has been obtained.

ORGANIZED BY

THE ONE HEALTH PLATFORM



The One Health Platform is a strategic forum of stakeholders and a One Health reference network that aims to enhance our understanding of zoonoses, emerging infectious diseases and antimicrobial resistance, including the ecological and environmental factors which impact on these diseases. The One Health Platform engages in collaborative partnerships with existing international governmental and non-governmental organizations and institutions to set up a framework for information-sharing, cooperation and awareness raising activities.

More info about the One Health Platform is to be found on www.onehealthplatform.com

Join the One Health Platform on Facebook and Twitter

THE ONE HEALTH PLATFORM NETWORK



ANNUAL WORLD ONE HEALTH DAY CAMPAIGN



Celebrated annually on 3 November
All information on www.onehealthday.com

INTERNATIONAL ONE HEALTH COALITION



SACIDS



**Southern African
Centre for Infectious
Disease Surveillance**

The African Centre of Excellence for Infectious Diseases of Humans and Animals in Eastern and Southern Africa has the aim to harness innovation in science and technology in order to improve sub-Saharan Africa's capacity to detect, identify and monitor infectious diseases of humans and animals and their interactions in order to better manage the risk posed by them.

www.sacids.org

THE UNIVERSITY OF EDINBURGH



THE UNIVERSITY *of* EDINBURGH

THE UNIVERSITY OF EDINBURGH IS A TRULY GLOBAL UNIVERSITY WITH A KEY FOCUS ON INTERNATIONAL ENGAGEMENT AND DEVELOPMENT.

The University has world-leading expertise in Animal and Human Health, Agri-food and Environmental sciences; Earth Observation, Carbon Management and Geosciences – all central to the study of One Health.

Alongside applied research feeding into the suite of online bespoke educational programmes specifically designed for Low and Middle income country students the Academies support a number of communities of practice throughout the world through partnerships between a huge alumni network, current students, businesses, NGOs and national Government and Education partners. The Global Health Academy is made up of a wide network of experts from within the University of Edinburgh, throughout the UK and across the world and has One Health as its core focus ([https:// www.ed.ac.uk/global-health/research/project-pro les/ one-health](https://www.ed.ac.uk/global-health/research/project-pro les/ one-health)). Within the Academy research into threats and pathways of specific diseases and states and stages of health, is complemented by a focus on health system strengthening and an emphasis on wellness and whole health.

The One Health agenda is reflected in their academic structure, which places Human and Animal Health together within their College of Medicine and Veterinary Medicine. This encourages comparative and interdisciplinary research and education at all levels, and includes their innovative



postgraduate programmes in One Health, Global Health and Infectious Diseases, Global Challenges, Global eHealth, International Animal Health, Conservation Medicine and Science Communication and Public Engagement. EID - (Edinburgh Infectious Diseases <http://www.eid.ed.ac.uk>) - brings together over 170 Principal Investigators and over 860 active researchers across the spectrum of infectious disease science and clinical medicine at Edinburgh, including a key focus on antimicrobial resistance.

As a global facing University they have vibrant One Health and global health partnerships nationally and internationally, including the University of Sydney, UC Davis, ILRI (International Livestock Research Institute), IITA (International Institute of Tropical Agriculture),

CIMMYT (International Maize and Wheat Improvement Center) and the University of Rwanda with a strong emphasis for ensuring that, together, they work to improve health and livelihoods in LMIC countries, focusing at the moment across sub-Saharan Africa.

The University is running a new biomedical science programme with Zhejiang University in China and has established links with Hokkaido University in Japan and Kerala Veterinary and Animal Sciences University in India.

SPONSORSHIP FORM

COMPANY NAME	TELEPHONE	
CONTACT PERSON	ADDRESS	
POSITION	STATE	POSTAL CODE
EMAIL	COUNTRY	WEBSITE

SPONSORSHIP OPPORTUNITIES

Please tick the appropriate box. All opportunities are in EURO and inclusive of taxes

PARTNERSHIPS

Congress partner	105.000 Euro	<input type="checkbox"/>
Platinum	85.000 Euro	<input type="checkbox"/>
Gold	55.000 Euro	<input type="checkbox"/>
Silver	25.000 Euro	<input type="checkbox"/>

LEGACY SPONSORSHIPS AND SUPPORT TO THE SCIENTIFIC PROGRAMME

Institutional partner University Lounge	no predefined amount	
	number of delegates:	

PROGRAMME SPONSORSHIPS

Special Plenary Session	45.000 Euro	<input type="checkbox"/>
OHS session	5.000 Euro	<input type="checkbox"/>
AMR session	5.000 Euro	<input type="checkbox"/>
SPI session	5.000 Euro	<input type="checkbox"/>
Plenary keynote session Sponsorship	15.000 Euro	<input type="checkbox"/>
Plenary keynote Sponsorship	5.000 Euro	<input type="checkbox"/>

DELEGATE SERVICES AND COMMUNICATIONS

Lanyards	17.500 Euro	<input type="checkbox"/>
Congress bags	19.500 Euro	<input type="checkbox"/>
Congress App	25.000 Euro	<input type="checkbox"/>
Congress Programme book	2.500 – 9.500 Euro	<input type="checkbox"/>
Abstract book USB card	19.500 Euro	<input type="checkbox"/>
Delegate bag insert	4.500 Euro	<input type="checkbox"/>
OHP Communicator	9.500 Euro (1)	<input type="checkbox"/>
	14.500 Euro (2)	<input type="checkbox"/>
Twitter Wall	14.500 Euro	<input type="checkbox"/>

SOCIAL EVENTS

Welcome reception	14.500 Euro	<input type="checkbox"/>
Networking Dinner	25.000 Euro	<input type="checkbox"/>
Catering breaks	3.500 Euro (1)	<input type="checkbox"/>
Catering lunches	5.000 Euro (1)	<input type="checkbox"/>
Poster Networking Session	15.000 Euro	<input type="checkbox"/>

EXHIBITION AND HOSPITALITY

9m2 booth	14.000 Euro	<input type="checkbox"/>
18 m2 booth	30.000 Euro	<input type="checkbox"/>
Table top display	4.500 Euro	<input type="checkbox"/>
Not for profit table display	2.000 Euro	<input type="checkbox"/>
Hospitality suite	35.000 Euro	<input type="checkbox"/>

FELLOWSHIP FUND	3.450 Euro/fellow	QTY: <input type="text"/>
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NOW IS **ONE HEALTH**
#SCOTLANDISNOW



SPONSORSHIP AND PARTNERSHIP ENQUIRIES

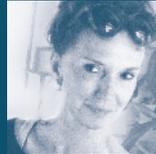


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ORGANISATION OF SIDE EVENTS ENQUIRIES



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