





Communications Toolbox

DISSEMINATION FOR ONE HEALTH EJP IMPACT, LEGACY AND SUSTAINABILITY





DISSEMINATION FOR IMPACT, LEGACY AND SUSTAINABILITY

As we enter the final phase of the One Health EJP we have an increasing number of outputs and outcomes to disseminate, and considerable knowledge to share.

Now is the time to capitalise on our efforts and build on the momentum we have created. We need to demonstrate the expected impact and highlight the gain of our outcomes to the scientific community and beyond, at national and international level.

Dissemination of our activities and outcomes is key, and the Communications Team is here to help.

The Communications Team has established a strong, visible brand and developed a growing global network interested in One Health. We can:

- Support your event by creating promotional material and social media campaigns; examples are OHEIP Summer School, OHEIP ASM, and **OHEIP ASM Satellite Workshop**
- Disseminate your news on our website, via social media and in our newsletters
- Create bespoke infographics
- Create Powerpoint slides to support a presentation
- Create project <u>case studies</u> at any stage of your project, to highlight a key output.
- Create end-of-project brochures.

Remember, we have a duty to disseminate our outcomes, and to create impactful outputs the Communications Team need your input.

Let's collectively ensure we leave a legacy beyond the lifetime of the One Health EIP!

If you have any questions, please contact us: OHEIPCommunications@surrey.ac.uk

